

Always wear the correct sun protection factor!

The Sun Protection Factor, also known as SPF, indicates the factor by which the skin's protection time against UVB rays is extended by the use of the specific sunscreen product. Anyone who risks being sunburnt after 15 to 20 minutes exposure to the sun WITHOUT protection (effectively the majority of Central European men, women and children), can protect themselves for around 5 to 6 hours with an SPF of 25, providing sufficient sunscreen is applied and appropriate measures are taken. Where the sun is very intense, as it is in the high mountains, in the tropics or by the sea, then naturally for a correspondingly shorter time. Daylong products meet the exacting standards for UV protection (UVA and UVB) and guarantee a very high level of cosmetic acceptance.